

# CH COREY HOLLISTER DESIGN

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## TECH SKILLS



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## SUMMARY

I am a 14 year design professional skilled in developing high-impact marketing materials, brand identities, and print designs. My track record includes meeting the most demanding deadlines, staying within budget, communicating effectively with cross-functional teams, and leading by example.

## EMPLOYMENT

### POCKET OUTDOOR MEDIA \ \ JUNE 2017 TO PRESENT

Art Director

- ▶ Direct, manage and execute the design of a monthly publication along with all marketing and web material
- ▶ Set up and direct (and execute) photoshoots for online and print media
- ▶ Work closely with Marketing department to create custom marketing campaigns

### SAN DIEGO MAGAZINE \ \ FEBRUARY 2012 TO JUNE 2017

Senior Art Director • Art Director • Senior Marketing Designer

- ▶ Oversee the design of multiple publications, photoshoots, marketing materials, web banners, event collateral, billboards, color correction, clipping paths, image manipulation on critical images and much more
- ▶ Manage the design of a Custom Publication Department that produces 11 publications including a team of designers and art interns

### ENTREPRENEUR MEDIA \ \ FEBRUARY 2010 TO NOVEMBER 2011

Assistant Art Director

Worked directly under the Creative Director, produced layout and design for *Entrepreneur Magazine* and helped manage a Production Assistant

### TRANSWORLD MEDIA \ \ JANUARY 2007 TO NOVEMBER 2009

Graphic Designer • Imaging Specialist • Prepress Specialist

- ▶ Provide design for marketing, special events and 8 magazine titles
- ▶ Color correction for four-color process printing, RAW processing, image manipulation, film drum scanning, alpha channels and multiple image morphs
- ▶ Ad and edit preflighting, proofing, ad placements and sending files to printer for *Quad Magazine*

### COREY HOLLISTER DESIGN \ \ MARCH 2006 TO PRESENT

Freelance Art Director

- ▶ Work one-on-one with a variety of clients to exceed their graphic design and creative needs

## EDUCATION

### SAN DIEGO STATE UNIVERSITY \ \ JANUARY 2006 TO DECEMBER 2007

- ▶ Major in Graphic Design, School of Art

### MIRA COSTA COLLEGE \ \ SEPTEMBER 2001 TO JUNE 2005

- ▶ Major in Art with an emphasis in graphic design

## HOBBIES AND INTERESTS



## REFERENCES

### LAURIE NICLOUD

FORMER SAN DIEGO MAGAZINE  
 CREATIVE DIRECTOR, CREATIVE DIRECTOR  
 OF THE CREATIVE CLIQUE  
 ▶ 858.334.5775  
 ▶ laurie.nicoud@gmail.com

### GREG THOMAS

FORMER COO OF POCKET OUTDOOR MEDIA,  
 CEO OF SPACE NEWS  
 ▶ 303.808.7289  
 ▶ gregoryrt1019@gmail.com

## OTHER AWARDS



**EAGLE SCOUT  
 AWARD**